



Ever experienced a brief jolt shock when you touched a doorknob? Or got that crazily flyaway hair after removing a pullover? Indeed: static electricity it is!

As we go about our everyday lives, our bodies are constantly charged with static electricity. Friction, surface contact and the daily usage of electrical devices lead to an accumulation of electrons that cause body static.

This static tension usually dissipates through contact with the ground. But static friction in bed also causes tension at night. Especially dry winter months are high season as we heat the house, making the light dryer.

Although not harmful to health, there are quite some annoying side effects that can thoroughly disrupt our balance.

Two good reasons to avoid electrostatic charge overnight.





NEGATIVE IMPACT ON OUR SLEEPING PATTERN

High body voltage stimulates the production of Cortisol.

This hormone is a biomarker for stress, sleep dysfunction and insomnia. Which - in turn - results in fatigue during the day. Prolonged elevated Cortisol levels are even associated with a number of chronic conditions.

However, recent studies* shows that our Cortisol level decreases considerably as the static tension is properly discharged.

STATIC CHARGE ATTRACTS DUST

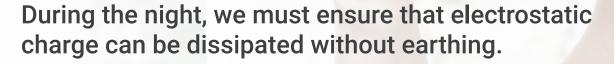
Statically charged objects - including people - attract dust to a large extent. Breathing in dust particles is undesirable for health, especially not the dangerous particulate matter that is also present in our living rooms. It is therefore recommended to avoid static charge preventively.

(*) 'Biologic Effects of Grounding the Human Body During Sleep as Measured by Cortisol Levels' — ACM JOURNAL, Volume 10, Nr. 5, 2004

Discharged Overnight. Well Charged All Day.

WAVE RESTORES THE BALANCE

Discharged overnight. Well charged all day.



The answer is 'WAVE'. This mattress ticking uses a nylon fiber from which the surface is chemically saturated with conductive carbon particles.

As such, carbon becomes part of the fiber's structure, which retains strenght and flexibility while maintaining excellent conductivity.

Not only does WAVE provide permanent antistatic properties, but it also captures the negative charge and then releases it into the air by means of ionisation. (see *Image 1*)

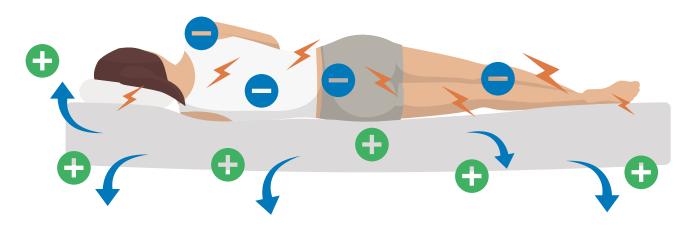


Image 1 — Static discharge will be generated when the conductive fabric nears the charged body and so releases the negative charge to the air.

Benefits of Wave

- √ Fall asleep faster
- √ Sleep more quietly
- √ Less tense when you wake up
- Anti-allergenic: together with discharging, dust is being repelled
- Permanent antistatic properties regardless of the number of washes.



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