



MADE WITH

SEAQUAL<sup>®</sup>  
MARINE  
PLASTIC

FOR THOSE WHO CARE ABOUT OUR PLANET

# SEAQUAL INITIATIVE

HELP AND SAVE:  
LEND A HAND TO OUR OCEANS

**Cleaning that  
protects the oceans  
and your health**

Every year 12 million tonnes of plastic are dumped in our oceans, endangering the marine ecosystem and the physical well-being of humans.

At present, 4.6 billion tonnes of plastic inhabit landfills or the environment in which we live, the volume of plastic waste is ever increasing and its correct disposal is not getting the value it deserves.

It is important to contribute to the protection of our country and SEAQUAL® YARN becomes its proud guardian.

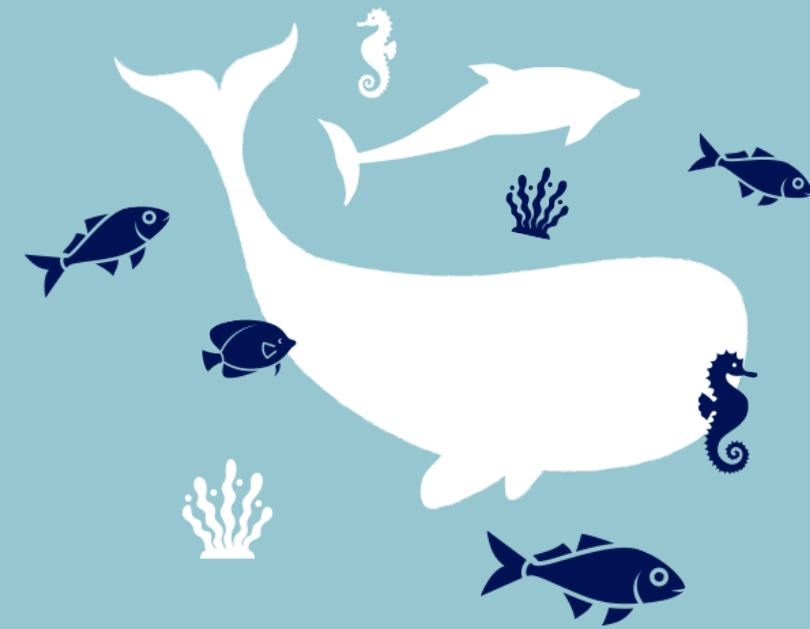
*SEAQUAL® YARN is a high quality 100% post-consumer recycled polyester yarn containing SEAQUAL® MARINE PLASTIC from SEAQUAL INITIATIVE: it's a unique collaborative community fighting plastic pollution.*

# UNTREATED



MICROPLASTICS IN THE BODY

# TREATED



RECYCLED MICROPLASTICS, WHICH ARE NOT PRESENT IN THE BODY

# How does it work?

SEAQUAL INITIATIVE is pursuing a dream that we want to make a reality: ridding the oceans of plastic and marine litter. The project is based on the recycling of plastic so that it can be used in the production of a new yarn, the SEAQUAL® YARN.

SEAQUAL INITIATIVE voices an emotion and a commitment to fight plastic pollution and help local communities move towards a circular economy. When we use SEAQUAL® YARN we are helping to clean our oceans.

Discover the Initiative on [www.seaqual.org](http://www.seaqual.org)

## STEP BY STEP



Oceanic ecosystem  
cleaning



Sorting



Washing



Recycling



New sustainable  
products

SEAQUAL  
INITIATIVE

TOGETHER  
FOR A CLEAN  
OCEAN



# Our Fabric

The yarn, so far obtained from the disposal of over 200 tonnes of plastic waste from Oceans, Beaches and surrounding areas, becomes a new ally for the production of mattresses with an innovative fabric: washable and applicable to our entire product range.

**SEAQUAL® YARN** is a high quality 100% post-consumer recycled polyester yarn containing **SEAQUAL® MARINE PLASTIC** and polyethylene terephthalate, as well as being GRS certified.

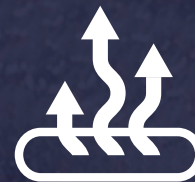
**SEAQUAL INITIATIVE** improves sleep and offers those who choose it the chance to take a small but big step towards building an environmentally sustainable world. **STELLINI GROUP** supports **SEAQUAL INITIATIVE**.



Max. Comfort



Eco-friendly



Breathable



Washable



Soft to the touch



**STELLINI**  
Italian Style In Ticking Since 1947

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